



# THORNDALE AGRICULTURAL SOCIETY

May 1, 2022

Dear Fair Supporter:

Over the past two years, we have all experienced challenging and difficult times. We have also learned to appreciate the things we once took for granted. Our safety and the safety of our community has become more important than ever. COVID-19 has changed the world as we knew it. We have all made changes to adapt to the “new norm”. We were very lucky to be one of the very few fall fairs who were able to provide a COVID Family Friendly event by holding a modified 2021 Thorndale Fall Fair. We couldn't have done that without your support.

The Thorndale Fall Fair brings over 5000 guests of all ages each year to take in a variety of events such as the community parade, family entertainment, demolition derby, midway, and agriculture education. These events would not be possible without the efforts of community members and businesses such as yourself. The Board of the Thorndale Agricultural Society is respectfully requesting your contribution in sponsorship of the Thorndale Fair. A list of sponsorship opportunities available to you, are attached below. We can also discuss in-kind sponsorship, and custom sponsor packages.

We are very excited as planning the 164<sup>th</sup> Thorndale Fall Fair which will run **September 23<sup>rd</sup>, 24<sup>th</sup> and 25<sup>th</sup>, 2022** in underway. Our theme this year is “Homegrown and Handmade”. We all have memories that make the Thorndale Fair special to us, please help us create memories for our new generations.

Thank you,

Brenda Tipping  
Chairperson, Sponsorship Committee

**Sponsorship Committee:**

Edmund Lee (519-461-1936)

Daniel Steep (519-955-4860)

Brenda Tipping (226-448-5800)

## Sponsorship Levels

\*\* A business receipt will be given to all sponsors \*\*

### **Blue Ribbon Sponsor – Up to \$99**

As a Blue Ribbon Sponsor, you will have your name listed on our Sponsors page of the Thorndale Fair printed prize book and website.

### **Red Ribbon Sponsor -- \$100 - \$249**

As a Red Ribbon Sponsor, you will have your name listed on our Sponsors page of the Thorndale Fair printed prize book and website.

### **Bronze Medal Sponsor -- \$250 - \$499**

As a Bronze Medal Sponsor, you will have your name listed on our Sponsors page of the Thorndale Fair printed prize book and website.

### **Silver Medal Sponsor -- \$500 - \$999**

As a Silver Medal Sponsor, you will have your Logo (or name for those that do not have a logo) listed on our Sponsors page of the Thorndale Fair printed prize book and on our website. You will also receive recognition in our media ads and at all our main events throughout the year. This level may be shared between two participating sponsors.

### **Gold Medal Sponsor -- \$1000 - \$1999**

As a Gold Medal Sponsor, you will have your Logo (or name for those that do not have a logo) listed on our Sponsors page of the Thorndale Fair printed prize book and on our website. You will also receive recognition in our media ads and at all our main events throughout the year. This level may be shared between two participating sponsors. You will be a sponsor for an entire class and will have a public view sign at the site of your class. This level may be shared between two participating sponsors. Both sponsors would be put on one sign, one page and one advertisement.

### **Platinum Medal Sponsor -- \$2000 and Up**

As a Platinum Medal Sponsor, you will have your Logo (or name for those that do not have a logo) listed on our Sponsors page of the Thorndale Fair printed prize book and on our website. You will also receive recognition in our media ads and at all our main events throughout the year. This level may be shared between two participating sponsors. You will be a sponsor for an entire class and will have a public view sign at the site of your class. This level may be shared between two participating sponsors. Both sponsors would be put on one sign, one page and one advertisement.

# 2022 Thorndale Fall Fair

Sponsorship information form  
To be completed and returned before:

**May 31, 2022**

Business or Farm Name:	
Contact Person:	
Address:	
Email:	
Phone:	
Sponsorship Level:	
Amount:	
Class/Event, if applicable:	

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Keep this portion for your records.

## 2022 Thorndale Fall Fair Sponsorship Form

Sponsorship Level:	
Amount:	
Class/Event, if applicable:	

Thank You for Your Continued Support  
Completed forms and cheques  
(made payable to Thorndale Agricultural Society) should be sent to:  
Brenda Tipping PO Box 258  
Thorndale, ON N0M 2P0

e-transfers are now accepted.  
Payments and forms can be emailed to [payments@thorndalefair.com](mailto:payments@thorndalefair.com)

Please submit your **completed form by May 31<sup>st</sup>** to be included in the printed prize book.